

RACE CARS inc.

1220 Falls Road

Grafton, WI 53024

414-377-2850

CONTACT:

Jeff Glenn
JAG Promotions

510/846-7431 / FAX 510-846-3203

Race shop 650/938-2297 / FAX 650/938-2389

E Mail: JAGPROMO@aol.com

Driver Biography:

## Jeff Glenn

Having graduated Cum Laude with a double major of advertising and business management from San Jose State University in May of 1996, Jeffrey A Glenn, 24, plans on pursuing a professional driving career in addition to his activities in the field of motorsports marketing.

Jeff is a graduate of both the Bob Bondurant and Jim Russell racing schools, and has been competitively racing sports cars in Sports Car Club of America (SCCA) competition since the age of 16. Jeff's autocrossing background includes three regional SCCA Solo II championships in 1991, 1992, and 1993, as well as winning the American Autocross Series Championship in 1992 driving a Westfield / Lotus 7.

Jeff's road racing career began in 1993 with a 1985 Tiga Sports 2000. In 1994, with corporate sponsorship from Bank of the West, he captured four poles and won five races on the way to clinching the San Francisco Regional Championship.

1995 marked the beginning of a serious effort by Jeff to advance into the ranks of professional motorsports. Forming his own motorsports marketing company, JAG Promotions, Jeff was able to secure major corporate backing from Bank of the West, KJWL radio and others. JAG Promotions decided to concentrate their efforts in SCCA Pro Racing's American City Racing League for Sports 2000 racing cars. Jeff's first year results included third in the overall driver's championship points, the *Rookie of the Year* title, and was voted *Rising Star* by ACRL competitors. JAG Promotions also brought corporate hospitality to ACRL, for its own sponsor Bank of the West and other competitors including Kinko's and Pacific Telesis.

In the 1996 ACRL Championship, Jeff scored his first professional win and pole qualifying position. He started five of the eight races from the front row, and established a reputation as an aggressive front-runner. Glenn added to his qualifying record of 12 top five qualifying positions in 12 attempts. The Corporate hospitality program was expanded in '96 in conjunction with televised races.

At the end of the '96 season Glenn joined Carbir Race Cars Inc. as Factory Driver for their new Sports 2000 chassis. After logging all of the winter test miles and working with designer Carl Seaberg, race engineer Eric Purcell, and Carbir partner Brian Utt, Carbir Cars has committed to running the ACRL Pro Series with Jeff Glenn and JAG Promotions.

JAG Promotions has evolved into Carbir's Factory race team with full time engineering from Eric Purcell, and is currently constructing the second and third CS2 sports 2000 chassis. The combination has already begun to pay dividends with the car's first win and track record (by 3.3 seconds) in club configuration at Moroso Florida on January 12th. To date in the pro series, Glenn and the Carbir have taken four poles (between .4 and 1.1 seconds clear of the field), set three track records (over 1.5 seconds at Laguna Seca), a second place and a win.

-more-

JAG Promotions has executed a three year motorsports marketing program for one Northern California bank that has grown from a small club racing effort into a West Coast professional series, and has delivered measurable business to the bank through corporate hospitality, advertising trade-outs, display car programs, and charity affiliations based on the racing activity. Glenn also has put together a financing program for the new cars between primary sponsor Bank of the West and Carbir Race Cars that will allow purchasers to finance their new race car.



Statistics: Jeff Glenn

1997: To Date: Carbir Factory Driver - ACRL

4 Poles

4 Fastest Race Laps

3 ACRL Track Records (1.5 seconds at Laguna Seca....)

1 Win, second, third

Club S2 record Moroso (3.3 seconds) + win



## 1996:

1st Professional Win, ACRL
1st Professional Pole, Sears Point
5 Front Row Starts in a row (1 pole, 4 seconds)
4th Overall in Driver's Championship
12 "Daeco Fast Five" qualifying spots in 12 attempts (1995 + 1996)



## 1995:

1995 ACRL Rookie of the Year 1995 ACRL Rising Star Award

Third Place in the overall Driver's Championship Started his own company, JAG Promotions, to promote his sponsors.

## 1994:

SCCA San Francisco Region Champion in S2000 (4 poles, 5 wins)

1993: SCCA SF Region Champion SOLO II - (Lotus 7)

**1992:** SCCA SF Region Champion SOLO II + American Autocross Series Championship

1991: SCCA SF Region Champion SOLO II - (Lotus 7)

Jeff is a graduate of the Bob Bondurant High Performance Driving School, and the Jim Russell Racing School. Since age sixteen, he has been competitively racing sports cars in Sports Car Club of America competition.

