



FORCING THE ISSUE

After decades of eschewing turbocharging in its gasoline-fueled cars, BMW turns to forced induction to make the new 335i Coupe's inline-6 perform like a V8.

by JEFF GLENN photography courtesy BMW

The horsepower wars between Stuttgart, Ingolstadt and Munich have given us plenty to bubble about for the better part of a decade, as each player adds cylinders, more power and higher performance to their respective sports cars. At BMW, the battle has trickled down past the flagship M cars into the 330Ci replacement, the new 335i Coupe. The goal, according to 3 Series powertrain chief Udo Lindner, was to create a coupe that would go like a V8 but drive like a six in terms of weight distribution and fuel consumption. The solution was two small turbochargers and a new generation of direct fuel injection.

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Left: With the turbos hidden from view, the 335i's engine bay looks just like a 330i.

Below middle:

Surprisingly enough, Mitsubishi supplies the tiny turbos. Below left:

Cutaway shows Piero injector aimed directly into the cylinder, as well as the extremely tight exhaust/turbo plumbing.

As with the sedan, the Coupe's interior is a blend of well-designed surfaces and textures. The layout is clearly focused on driving, with pedals perfectly placed for heel-and-toe downshifts. Unlike the four-door, the Coupe has small retractable arms that pop out to deliver the seatbelts to front-seat passengers. Rear occupants will appreciate the fact that the seats are lower to compensate for the sloping roofline.

All U.S.-bound Coupes will share the same sport-tuned shock, spring and anti-roll bar combination—essentially a Sport Package-equipped sedan's suspension setup. However, unlike the 330i Sport, the 335i rolls on 17-inch wheels, not 18s, with 225/45HR17 run-flat all-season tires all around. An optional Sport Package delivers a larger wheel and run-flat tire combination—8-8 x 18-inch alloys with 225/40WR18s up front and 8.5 x 18-inch wheels wearing 255/35WR18s in the rear. (Europeans can choose 19-inchers, but our roads are deemed too rugged for those.) Vented 13.7-inch front and 12.2-inch rear rotors grabbed by single-piston calipers reside inside the alloys.

On the standard wheel/tire combo, the 335i understeers slightly more across the apex of tight switchbacks than a 330i Sport. At the limit, it's apparent there's a bit of a safety margin built into the suspension tuning, compounded by the taller sidewalls of the standard wheels and 83 pounds more weight from the turbo motor. The front headlight is 51.2 percent with the manual, and slightly more for the automatic, versus 50.6 percent up front for the current manual sedan. When pushed hard, the front end of the Coupe will wash out first, but if you stay on the throttle, you can overcome it with mid-corner and exit oversteer.

The ride quality is surprisingly supple, at least on the super-smooth roads of Austria,

but even during a short excursion on a well-groomed dirt road the ride was more elegant than expected. Given this, we'd recommend the 18-inch wheels for a little more grip up front to counteract the understeer.

Unlike SMG II on an M3, the Coupe's left and right paddles each shift up and down instead of one function for each side. The paddles themselves feel a bit bicycle-like, and we're not talking Shimano Dura-Ace. They lack a solid mechanical feel, and we found it awkward to pull them back with the wheel turned. In automatic mode, shifts are smooth and well timed. If you're along in a high gear and pin the throttle, the gearbox can skip as many as four gears in the same 100 milliseconds, giving the 335i amazing passing power.

The 3 Series has come a long way in 30 years. With age has come refinement, and thanks to safety regulations, a bit more girth. Thankfully, great handling remains central to the equation. While BMW will continue to sell its M-cars to the front lines of the horsepower battlefield, the 335i marks a solid step forward for the performance of its rank-and-file soldiers. ■

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GENERAL	
VEHICLE TYPE	Front-engine, RWD 2-door coupe
STRUCTURE	Steel unibody
MARKE TESTED	Europe
MSRP	\$42,000 (est.)
ENGINE	
TYPE	Turbocharged inline-6
DISPLACEMENT (cc)	2979
COMPRESSION RATIO	10.5:1
POWER (hp/rpm)	300 @ 5800 rpm
TORQUE (lb-ft)	309 @ 1400 rpm
INTAKE SYSTEM	VTEC
VALVETRAIN	DOHC, 24 valves
TRANSMISSION	
TYPE	6-speed manual
FINAL DRIVE RATIO	3.66:1
DIMENSIONS	
CURB WEIGHT (lb.)	3571
WHEELBASE (in.)	108.7
TRACK, F/R (in.)	59.3/59.6
LENGTH (in.)	180.3
WIDTH (in.)	70.2
HEIGHT (in.)	54.2
SUSPENSION, STEERING, BRAKES	
FRONT SUSPENSION	MacPherson struts, coil springs, gas shocks, anti-roll bar
REAR SUSPENSION	Multi-link, coil springs, gas shocks, anti-roll bar
WHEELS, F/R	Rack and pinion
TIRES, F/R	225/45HR17
BRAKES, F/R	13.7-, 13.2-inch vented discs
ABS	Standard
PERFORMANCE	
0-60 MPH (sec.)	5.3
TOP SPEED (mph)	155 (governed)
CONTACT	www.bmwusa.com

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WHILE IN AUSTRIA, we got a chance to sample the newest version of BMW's Active Steering. The electronically controlled variable-ratio system now interacts with the DSC stability control, adding an OnVario dimension to active safety. As DSC analyzes data from the yaw, wheel speed and steering position sensors, it has a pretty good idea what direction you're trying to go. If undulations or bumps necessitate a steering input, the active system (big brother) makes the small correction without giving feedback through the wheel. That's right, the car is steering for you without letting your hands know what it's doing. Yet increasing power by 15 percent and torque by 30 percent reportedly hasn't drastically changed the inline-6's thump; the EPA hasn't yet tested it, but BMW says the engine should rate similarly to the standard 3.0-liter engine's 2030 mph city/highway rating.

However, the two engines perform quite differently. The normally aspirated six delivers the goods relatively high in the rev range, waking up at 4,800 rpm and building towards the redline. Step on the 335i's throttle, and the little turbos hardly make any noise—the familiar, crisp inline-6 howl

to go with this stuff in the future?—J.C.

Who's Behind the Wheel?

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